

**Criteria**

VIDEOS MUST BE RECEIVED BY:  
**Friday Feb 26, 2021 at 5:00 pm**

• **All entries must be uploaded to youtube link and subject heading 2021 RACISM ENDS WITH US**

• **YOU MUST CREDIT THE MUSIC ARTIST BEING USED IN YOUR VIDEO**

• Identify your video by applying the contact name of an adult advisor, your school or group name, address and phone number.

**SCHOOLS/GROUPS MAY SUBMIT MORE THAN ONE VIDEO ENTRY.**

**HOWEVER, ONE VIDEO MUST BE DESIGNATED AS THE OFFICIAL ENTRY.**

**Email Youtube video link along with Entry Form to:**  
[leroy@lusocentre.org](mailto:leroy@lusocentre.org)

**LUSO Website:**  
[www.lusocentre.org](http://www.lusocentre.org)

**Phone:** 519-452-1466  
**Fax:** 519-452-1673

**Your video will be judged based on the following:**

1. Effectiveness and creativity in expressing the **Contest Theme: "Racism Ends With US"**
2. Original production and creativity. As well as involvement of others.
3. Videos **MUST be no longer than 2 MINUTES (including credits)**
4. No videos will be considered if the images, tone, theme, are deemed inappropriate

**PLEASE NOTE:**

1. Videos will become the property of LUSO Community Services. LUSO will have the right to use video images for a variety of publications that advertise, promote and raise funds for LUSO's programs and services.
2. Entrants will also be required to prove that all persons connected with the production of the video and all other persons whose names, voices, photographs, likenesses, work, services and materials used in the video have authorized the use of their names, voices, photographs, likenesses, performances, and data in connection with the distribution, advertising, promotion and exploitation of the video.

No responsibility will be taken for entries that are incomplete, damaged, misdirected or delayed. To enter and be eligible to win participants must be 19 years old or younger, be a registered full time student and a resident of London Middlesex or Oxford Counties and has the consent of his/her parent /guardian (if he she has not reached 19 years of age) Prizes are subject to change without notification and must be accepted as awarded. No substitutions will be made.

All entrants shall submit with their video entry form, signed by their parent or legal Guardian, Principal or a Declaration of Release waiving all moral rights attached to the work(s) which is part of the entry form, if they have not reached the age of majority before receiving their prize. By entering contestants agree to abide by the contest rules and the final decisions of the contest organizers, and they agree to the use of their name, photograph and likeness in any form of media for publicity purposes in connection with the initiative and without compensation. Any personal information collected for the purposes of the competition will only be used or disclosed for that purpose and in accordance with the *Privacy Act of Canada*. In providing such information participants or their parent/guardian do consent to the use of such information as indicated. The parent or the legal guardian will become responsible for anything related to the entry, the competition or the awarding of prizes, if the winner has not reached the age of majority.



### ENTRY FORM

This Form **Must** be Completed and Submitted With Your Video Entry.

Please Circle One: Elementary Secondary Other: \_\_\_\_\_ (ie. group home)

School/Group Name:

Street Address:

City: Province:

Postal Code:

Adult Advisor Name:

Adult Advisor Email:

Telephone:

**LINK TO VIDEO ON YOUTUBE: (please print clearly)**

https:// \_\_\_\_\_

### PERMISSION FORM

#### **Return Completed Permission Form to School Personnel**

Dear Parent/Guardian,

LUSO Community Services is hosting its annual Stop Racism Video Contest to Commemorate March 21st, "The International Day for the Elimination of Racial Discrimination." The contest theme for 2021 is "**Racism Ends With Us**" and is open to all schools within the Thames Valley District School Board, The London District Catholic School Board, French-Language School Board, Private Schools, Group Homes.

Participants entering require parental or legal guardian's permission for their entries to be submitted. In order for your child's contribution to be included, we are asking that you **please complete the permission form below and return it to the adult advisor or classroom teacher by Friday February 26, 2021**. If you have any questions, please do not hesitate to contact me at (519) 452-1466 or email [leroy@lusocentre.org](mailto:leroy@lusocentre.org)

LUSO Community Services is multicultural neighbourhood resource centre dedicated to promoting inclusiveness, well being, and the prosperity in the London community. We provide a variety of programs and services with a holistic approach to serving our community. Our programs support children, youth and families of culturally diverse backgrounds.

Yours in Education,

Leroy Hibbert  
Multicultural Outreach Program Coordinator  
LUSO Community Services  
Phone: 519.452.1466  
Email: [leroy@lusocentre.org](mailto:leroy@lusocentre.org)

\_\_\_\_\_ has my permission to participate in LUSO Community Services Stop Racism Video Contest.

Parental Name

Parental Signature

Date