

Monday January 13, 2020

For Immediate Release

**Disclosure Provides Identity of Clients Behind Attacks on Virginia Ridley and Maureen Cassidy During 2018 Municipal Campaign.**

A one-and-a-half-year long journey seeking the truth behind two anonymous websites, blogs, social media sites and lawn signs that targeted two incumbent city councillors in the 2018 municipal election has come to a partial resolution.

Pursuant to a Court Order, Blackridge Strategy provided initial documents which show that 2018 Ward 5 candidate Randy Warden hired Blackridge to create fake lawn signs and an anonymous website that disparaged Maureen Cassidy, and current Ward 10 councillor Paul Van Meerbergen paid for the attack website targeting Virginia Ridley.

Both Mr. Warden and Mr. Van Meerbergen, have publicly denied any knowledge or involvement with the tactics employed in these shadow campaigns against two women candidates. The level to which these campaigns stooped, including false, misleading and anonymous attacks, was unprecedented for London. Despite these underhanded acts, Ms. Cassidy was re-elected in Ward 5, however, Ms. Ridley, a popular councillor for Ward 10, was defeated in the 2018 election.

A request has been made to Blackridge for further disclosure to be provided in accordance with the Order.

In response, Councillor Maureen Cassidy stated: "I have always said that this issue is much bigger than Virginia and me. It goes beyond London, Ontario. My fervent hope is that, in uncovering what we have uncovered, we have begun a process of healing for our community and a feeling of empowerment for those who may face something similar in the future. The truth always prevails. Bully tactics will not be allowed to determine who throws their hat into the ring and who doesn't. I hope that today we've proven that".

Ms. Ridley stated, "this has been a long process for my family and I, and having the information and making it available to the public finishes this chapter and allows us to move on to the next. By seeing this process through, I only hope that we have been successful in deterring this type of behaviour in future elections and can return to civil, democratic, fair, and law-abiding practices where people stand on their own values and ideas, and not spend time or effort in unlawful, and dirty tricks to deceive voters and spread misinformation."

Susan Toth, lawyer representing both Ms. Cassidy and Ms. Ridley, says her clients are considering all possible legal responses, including a potential lawsuit. Toth says her clients are relieved to finally know the identities of those responsible and to have proven that the Internet isn't an anonymous battleground where outlandish claims can be made without consequences. Toth also noted that the *Ontario Municipal Elections Act* requires candidates to identify themselves in all election campaign advertisements. Ms. Cassidy and Ms. Ridley are hopeful that these potential violations will be investigated.

Both Ms. Ridley and Ms. Cassidy call on candidates in all future elections to act with integrity and follow the laws that govern the election process. They call on all elected officials to take seriously their oaths of office and act in a manner that is fitting of the responsibility entrusted upon them by the people of this city. The time for dirty politics is over.

**Background:**

On April 30<sup>th</sup>, 2019, Cassidy and Ridley obtained a Superior Court Order against the Canadian Internet Registration Authority ("CIRA"), GoDaddy, Medium, Wix.com, and Facebook Canada, directing them to release all information about the individuals that created fake websites, blogs, Facebook pages and ads that disparaged and targeted them during the 2018 municipal election campaign.

On December 6, 2019, Justice Alissa Mitchell issued a Norwich Order requiring Blackridge Strategy to turn over detailed client information related to the two websites and two Facebook pages.

January 9, 2020, some disclosures were made by legal counsel for Blackridge Strategy. They include text exchanges, receipts and other documents showing the endorsement and/or purchase of the two websites by Mr. Warden and Mr. Van Meerbergen. These documents are attached.

For more information: Susan Toth (519) 858-8005 x 26.



Randy Warden



Thanks again Randy

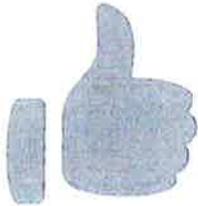


Hello Amir, Is everything OK? Are we good?

Everything is okay!

Just doing a lot of work behind the scenes

I'll be setting up the Maureen website soon



Thank you Amir



PS Pace yourself 😊

Hi Randy



Aa





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**Statement**

message

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**Randy Warden** <randywarden@sympatico.ca>  
to: Randy Warden <randywarden@sympatico.ca>

Thu, Jun 6, 2019 at 2:39 PM

I remained honoured to have been nominated for candidacy for the Ward 5 City Councillor seat in last year's municipal election, and for the confidence realized either with votes, volunteerism, display of my campaign sign and/or for the financial support.

As I had previously stated, I had not seen the website directed at the incumbent nor the mock-signage until they were both in the public domain.

Having since learned that these efforts were done by either agents or volunteers with my best interest at heart, this happened on my watch and ultimately, my responsibility.

To Councillor Cassidy and to the residents of Ward 5, I regret that this matter has distracted attention from those topics truly important to our community. A website detailing the voting record and code of conduct violations of the incumbent has no need for anonymity.

To my agents and army of volunteers, I appreciate the hard work provided me through my campaign. I regret any ambiguity in our relationship that resulted in so much negative exposure of late.

For these aforementioned shortcomings, respectively, you have my sincere apology.

I have no knowledge of the website targeting Ms. Ridley.

I have no further comment.

###



**RE: distractions AMENDMENT (legal feedback)**

i messages

**Randy Warden** <randywarden@sympatico.ca>  
o: Amir Farahi <amir@blackridgestrategy.com>, Jake Skinner <jake@blackridgestrategy.com>

Thu, Jun 6, 2019 at 11:59 AM

**From:** Randy Warden <randywarden@sympatico.ca>  
**Sent:** June 6, 2019 11:47 AM  
**To:** 'Amir Farahi' <amir@blackridgestrategy.com>; 'Jake Skinner' <jake@blackridgestrategy.com>  
**Subject:** distractions :)

I remained honoured to have been nominated for candidacy for the Ward 5 City Councillor seat in last year's municipal election, and for the confidence realized either with votes, volunteerism, display of my campaign sign and/or for the financial support.

As I had previously stated, I had not seen the website directed at the incumbent nor the mock-signage until they were both in the public domain.

Having now learned that these efforts were done by either agents or volunteers with my best interest at heart, **I accept full ownership**. this did happen on my watch and I feel some responsibility.

To Councillor Cassidy and to the residents of Ward 5, I regret that this matter has distracted attention from those topics truly important to our community. A website detailing the voting record and code of conduct violations of the incumbent had no need for anonymity.

To Blackridge Strategy and to my army of volunteers, I appreciate the hard work provided me through my campaign. I regret any ambiguity in our relationship that resulted in so much negative exposure of late.

For these aforementioned shortcomings, respectively, you have my sincere apology.

I have no knowledge of the website targeting Ms. Ridley.

**Jake Skinner** <jake@blackridgestrategy.com>  
o: Randy Warden <randywarden@sympatico.ca>  
c: Amir Farahi <amir@blackridgestrategy.com>

Thu, Jun 6, 2019 at 1:01 PM

Hi Randy,

My advice as a friend is that if you are going to move forward with making a statement that you accept full responsibility including a path to making restitution and a commitment not to repeat the same action in the future. I leave it to you to figure out the next steps with your advisor.

Yours sincerely,

**Jake Skinner**  
Senior Political Strategist

**Blackridge Strategy**  
617 Wellington Street  
London, ON  
N6A 3RA

+1 (226) 700-7075

On Thu, Jun 6, 2019 at 11:57 AM Randy Warden <[randywarden@sympatico.ca](mailto:randywarden@sympatico.ca)> wrote:

**From:** Randy Warden <[randywarden@sympatico.ca](mailto:randywarden@sympatico.ca)>  
**Sent:** June 6, 2019 11:47 AM  
**To:** 'Amir Farahi' <[amir@blackridgestrategy.com](mailto:amir@blackridgestrategy.com)>; 'Jake Skinner' <[jake@blackridgestrategy.com](mailto:jake@blackridgestrategy.com)>  
**Subject:** distractions :)

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**Randy Warden** <[randywarden@sympatico.ca](mailto:randywarden@sympatico.ca)>  
o: Jake Skinner <[jake@blackridgestrategy.com](mailto:jake@blackridgestrategy.com)>  
c: Amir Farahi <[amir@blackridgestrategy.com](mailto:amir@blackridgestrategy.com)>

Thu, Jun 6, 2019 at 1:11 PM

Thank you gentlemen, stand by. Cheers, Randy

**From:** Jake Skinner <[jake@blackridgestrategy.com](mailto:jake@blackridgestrategy.com)>  
**Sent:** June 6, 2019 1:02 PM  
**To:** Randy Warden <[randywarden@sympatico.ca](mailto:randywarden@sympatico.ca)>  
**Cc:** Amir Farahi <[amir@blackridgestrategy.com](mailto:amir@blackridgestrategy.com)>  
**Subject:** Re: distractions AMENDMENT (legal feedback)

Hi Randy,

My advice as a friend is that if you are going to move forward with making a statement that you accept full responsibility including a path to making restitution and a commitment not to repeat the same action in the future. I leave it to you to figure out the next steps with your advisor.

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**To:** 'Amir Farahi' <[amir@blackridgestrategy.com](mailto:amir@blackridgestrategy.com)>; 'Jake Skinner' <[jake@blackridgestrategy.com](mailto:jake@blackridgestrategy.com)>  
**Subject:** distractions :)

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For these aforementioned shortcomings, respectively, you have my sincere apology.

I have no knowledge of the website targeting Ms. Ridley.



## May I have a copy of your news release please?

: messages

**Randy Warden** <randywarden@sympatico.ca>  
o: Amir Farahi <amir@blackridgestrategy.com>, Jake Skinner <jake@blackridgestrategy.com>

Tue, Jun 4, 2019 at 12:33 PM

Hey there gents,

I just received a phone message from Daryl at CTV. We have not spoken. He says you named me as your client and that saying more is a breach of our contract. He is asking for me to wave the confidentiality. May I see your media release please?

Thank you, Randy

**Jake Skinner** <jake@blackridgestrategy.com>  
o: Randy Warden <randywarden@sympatico.ca>  
c: Amir Farahi <amir@blackridgestrategy.com>

Tue, Jun 4, 2019 at 12:46 PM

Hi Randy,

Here is the media release.

Yours sincerely,

**Jake Skinner**  
Senior Political Strategist

**Blackridge Strategy**  
617 Wellington Street  
London, ON  
N6A 3RA

+1 (226) 700-7075

On Tue, Jun 4, 2019 at 12:31 PM Randy Warden <randywarden@sympatico.ca> wrote:

Hey there gents,

I just received a phone message from Daryl at CTV. We have not spoken. He says you named me as your client and that saying more is a breach of our contract. He is asking for me to wave the confidentiality. May I see your media release please?

Thank you, Randy

### 2 attachments

 04062019\_BlackridgeStrategy\_Backgrounder.pdf  
109K

 04062019\_BlackridgeStrategy\_Statement.pdf  
101K



**FW: Election Campaignig**

message

**Randy Warden** <randywarden@sympatico.ca>  
o: Amir Farahi <amir@blackridgestrategy.com>, Jake Skinner <jake@blackridgestrategy.com>

Sun, Oct 14, 2018 at 5:38 PM

**From:** Randy Warden <randywarden@sympatico.ca>  
**Sent:** October 14, 2018 5:17 PM  
**To:** 'gmcginn-mcteer@rogers.com' <gmcginn-mcteer@rogers.com>  
**Subject:** RE: Election Campaignig

Hello Gloria,

I have nothing to do with the campaign against Cassidy. I know what I read in the paper.

Further, I acknowledge the incumbent may be re-elected... or not. I have treated her with respect both in her presence and at doors throughout my campaign. You have witnessed my narrative with respect to Cassidy. Those that say different... how would I respond?

I have been targeted in this election and have lost a significant number of signs and poles... drive around and see for yourself. More than 250 signs at last count. My poles are all marked and at least one is accounted for (refer to picture).

This election is ugly but I soldier on.

Randy

**From:** GLORIA MCGINN-MCTEER <gmcginn-mcteer@rogers.com>  
**Sent:** October 14, 2018 1:15 PM  
**To:** Randy Warden <randywarden@sympatico.ca>  
**Subject:** Election Campaignig

Hi Randy... just following up on the assurance you had provided earlier about running a clean campaign as it relates to the incumbent.

Have heard from 3 reliable sources this has not been the case. These sources have nothing to gain.

This has been an election period fraught w nasty campaigning in particular, against the female incumbents running for re-election.. I have never seen anything like this in the 25 years I have been involved in the election process.

Once the investigation is completed (after the election, of course), we will know more. I trust you are not involved w the signs/website in any manner.

I am hearing though that you continue to castigate the incumbent during your campaigning.

We expect folks running for public office to conduct a fair campaign, Randy. You told me you are, and I accepted your response. But the information of late renews my concern.

We have worked well as a team (I include Maureen) to deal w Tricar. Once the election is over, we will need to continue working as a team to deal w Tricar.

Please guide yourself accordingly.

W thanks.... Gloria

Sent from Yahoo Mail on Android



20180915\_130025.jpg

3014K



Amir Farahi <amir@blackridgestrategy.com>

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## Randy Warden Maureen Signs

1 message

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**Ryan Wigget** <ryan@blackridgestrategy.com>  
To: Amir Farahi <amir@blackridgestrategy.com>

Tue, Sep 4, 2018 at 4:49 PM

I also included "Paid for by the Randy Warden campaign" on the bottom right corner of the sign.

### 2 attachments

 **randy\_maureen-lawn-sign.pdf**  
2385K

 **randy\_maureen-street-sign.pdf**  
6888K



Amir Farahi <amir@blackridgestrategy.com>

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## Randy Warden Maureen Integrity Signs

1 message

Ryan Wigget <ryan@blackridgestrategy.com>

Wed, Sep 5, 2018 at 10:02 AM

To: Amir Farahi <amir@blackridgestrategy.com>, Jake Skinner <jake@blackridgestrategy.com>

### 2 attachments

 **randy\_maureen-lawn-sign.pdf**  
2930K

 **randy\_maureen-street-sign.pdf**  
8956K



Amir Farahi <amir@blackridgestrategy.com>

## Maureen Cassidy - 2014 Campaign literature "integrity"

1 message

Randy Warden <randywarden@sympatico.ca>  
To: Amir Farahi <amir@blackridgestrategy.com>

Tue, May 22, 2018 at 8:35 AM

Good morning Amir,

Please find attached e-copy of Cassidy's 2014 literature. She campaigned on a platform of integrity. In my opinion, this is a great vulnerability for her. I can't find a picture of her sign... but I think it resembles the postcard... with integrity identified as one of her attributes.

Over to you for interpretation.

Cheers, Randy

---

**Amir Farahi**

Partner

(226) 448-9763

**Blackridge Strategy**

210 – 717 Richmond Street

London, ON, Canada N6A 3H1

BlackridgeStrategy.com

This email (and any attachment) may contain privileged and confidential information intended only for the person(s) named in the message. If this communication was received in error, please notify us by reply email and delete the original message. If you are not the intended recipient, you are hereby notified that any review, dissemination, distribution or copying of this communication is prohibited.

### 2 attachments

 Cassidy Wd5 Postcard 2014.pdf  
77K

 Cassidy Wd5 Brochure 2014.pdf  
206K



## AGREEMENT

Customer# 05192018-1005-01

Municipal Campaign Management

THIS AGREEMENT is dated May 19, 2018

BETWEEN:

**Randy Warden**  
PO Box 27100, Masonville  
London, Ontario N5X 3W0  
(herein the "Client")

- and -

**Blackridge Strategy**  
210 – 717 Richmond Street  
London, ON N6A 3H1  
(herein the "Consultant")



WHEREAS the Client desires to engage the Consultant to provide services to the Client for the term of this Agreement and the Consultant has agreed to provide such services, all in consideration and upon the terms and conditions contained herein;

THEREFORE it is hereby agreed as follows:

1. **Services**

The Client agrees to engage the Consultant to provide the services described in Schedule "A" attached hereto and the Consultant has agreed to perform and provide such services (collectively the "Services").

2. **Term**

Except as otherwise provided in this Agreement, the Client agrees to engage the Consultant to provide the Services for a term commencing May 19, 2018 and ending October 23, 2018.

3. **Fee**

The Client agrees to pay the Consultant a total fee for the Services provided by the Consultant under the Agreement in the amount of not greater than \$2,459.00 plus any expenses as authorized under this Agreement. The Services to be provided by the Client are described in Schedule "A" attached hereto.

The Consultant agrees to follow the requirements described in Schedule "B" attached hereto when preparing an invoice for payment under this Agreement.

4. **Expenses**

Expenses will only be paid for by the Client upon presentation of proper accounts, statements, invoices or receipts for such items, as detailed specifically herein.



5. Independent Contractor

The Consultant's relationship with the Client as created by this Agreement is that of an independent contractor for the purposes of the *Income Tax Act (Canada)* and any similar provincial taxing legislation. It is intended that the Consultant shall have general control and direction over the manner in which its services are to be provided to the Client under this Agreement. Nothing contained in this Agreement shall be regarded or construed as creating any relationship (whether by way of employer/employee, agency, joint venture, association, or partnership) between the parties other than as an independent contractor as set forth herein.

6. Time and Effort

The Consultant agrees to devote such portion of the Consultant's time, energy, effort and skill in performing the Services set out in this Agreement as the Client may reasonably request from time to time.

7. Authority

The Client acknowledges that budgetary control of expenses required by the campaign are within the scope of duties of the Consultant. The Consultant is empowered to make contracting decisions on behalf of the Client within the limits set out in the initial projected budget as outlined below, unless otherwise specified herein.

No pre-approval shall be required for expenditures of less than \$100.00, provided that the total of such expenditures during the term of this contract does not exceed \$1000.00. All expenditures more than \$100.00 shall be pre-approved by the Client. The Consultant shall make every reasonable effort to keep the Client informed of every anticipated expenditure and shall provide a project budget at the beginning of the project and quarterly updates thereafter.

8. Compliance

- (a) The Consultant shall comply with all applicable federal, provincial and municipal laws, rules and regulations arising out of or connected with the performance of the Services under this Agreement by the Consultant or its employees.



- (b) The Consultant shall be responsible for all Unemployment Insurance Contributions, Canada Pension Plan contributions, Income Tax and Workers' Compensation payments relating to or arising out of the fees paid to the Consultant under this Agreement and the Services performed by the Consultant or its employees. Payments relating to any of the above shall be the responsibility of the Consultant and shall be forwarded by the Consultant as appropriate, directly to the government agencies involved. Proof of compliance with this requirement shall be available to the Client upon request.
- (c) In the event that any taxing authority, for whatever reason, seeks from the Client any Unemployment Insurance Contributions, Canada Pension Plan contributions, Income Taxes or Workers' Compensation payments, the Consultant agrees to indemnify the Client and any of its directors, officers and employees, for the full amount of any such contributions or payments (including any applicable interest and penalties thereon).

9. **Confidential Information**

- (a) The Consultant acknowledges that certain material and information made available to the Consultant by the Client in the performance of the Services (the "Confidential Information") will be of a confidential nature. The Consultant recognizes that the Confidential Information is the sole and exclusive property of the Client, and the Consultant shall use its best efforts and exercise utmost diligence to protect and maintain the confidentiality of the Confidential Information. The Consultant shall not, directly or indirectly, use the Confidential Information for its own benefit, or disclose to another any Confidential Information, whether or not acquired, learned, obtained or developed by the Consultant alone or in conjunction with others, except as such disclosure or use may be required in connection with the performance of the Services or as may be consented to in writing by the Client.
- (b) The Confidential Information is and shall remain the sole and exclusive property of the Client regardless of whether such information was generated by the Consultant or by others, and the Consultant agrees that upon termination of this Agreement it shall deliver promptly to the Client all such tangible parts of the Confidential Information including records, data, notes, reports, proposals, client lists, correspondence, materials, marketing or sales information, computer programs, equipment, or other documents or property which are in the



possession or under the control of the Consultant without retaining copies thereof.

- (c) Each of the foregoing obligations of the Consultant in this clause shall also apply to any confidential information of customers, joint venture parties, contractors and other entities, of any nature whatsoever, with whom the Client or any associate or affiliate of the Client has business relations.
- (d) Notwithstanding the foregoing provisions of this clause, the Consultant shall not be liable for the disclosure or use of any of the Confidential Information to the extent that:
  - (i) the Confidential Information is or becomes available to the public from a source other than the Consultant and through no fault of the Consultant; or
  - (ii) the Confidential Information is lawfully obtained by the Consultant from a third party or a source outside of this Agreement.
- (e) The covenants and agreements contained in this clause shall survive the termination of this Agreement.

## 10. Termination

Either party may terminate this engagement without cause upon thirty days of notice in writing. On termination by either party under this paragraph, the Client shall forthwith pay to the Consultant its charges for services performed to the date of the termination, including all fees and charges for this Consulting Agreement.

## 11. Indemnification

The Consultant shall not be responsible for:

- (a) Any decisions made by the Client if the decisions are made without the advice of the Consultant or should the Client choose any actions that are either contrary to or inconsistent with the advice given by the Consultant.



- (b) Any consequential loss, injury or damages suffered by the Client, including but not limited to loss of use, earnings and business interruption.
- (c) The unauthorized distribution of any confidential document or report prepared by or on behalf of the Consultant for the exclusive use of the Client.
- (d) Any contractor retained by the Client who is not associated with the Consultant, to perform the work in accordance with the applicable contract.

The Consultant undertakes to, and does hereby agree to, indemnify the Client and its heirs, directors, officers and employees against any and all actions, suits, claims, costs, demands, losses, damages and expenses which may be brought against or suffered by them or which they may sustain, pay or incur by reason of any breach by the Consultant of any of the provisions of this Agreement.

### 13. Governing Law

This Agreement shall be governed by the laws of the Province of Ontario and the federal laws of Canada applicable therein.

### 14. Severability

If any provision of this Agreement, or the application of such provision to any person or in any circumstance, shall be determined to be invalid, illegal or unenforceable, the remaining provisions of this Agreement, and the application of such provision to any person or in any circumstance other than that to which it is held to be invalid, illegal or unenforceable, shall not be affected thereby.

### 15. Amendments

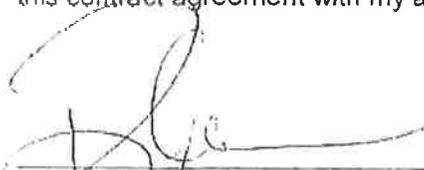
Any amendment to this Agreement must be in writing and signed by both parties hereto.



16. Totality of Agreement

This is the entire Agreement between the Client and the Consultant with respect to the consulting services to be provided by the Consultant to the Client and supersedes any prior agreements with respect to such services whether written or oral.

I, the Client, hereby understand, accept and agree to all of the above disclosed terms of this contract agreement with my acknowledgement below.



---

Randy Warden (the "Client")



---

Amir Farahi (Representative of the "Consultant")

IN WITNESS WHEREOF the parties hereto have signed this Agreement as of the day and year first above written.



---

226-448-9763  
210 - 717 Richmond St.  
London, ON, Canada

connect@blackridgestrategy.com | blackridgestrategy.com

## Schedule A

### Campaign Management

#### Platform and Campaign Strategy Development

- Consultation with candidate to establish platform priorities
- Political climate and issues research
  - Focus groups
  - Issue-based surveying
  - Polling
- Poll-by-poll analysis
- Provision of a campaign timeline with key dates
- GOTV / Election Day strategy

#### Candidate and Opposition Research

- Candidate research
  - A review of public documentation, visuals, video, and audio records (i.e. legal and digital data)
- Opposition research
  - A review of public documentation, visuals, video, and audio records (i.e. legal and digital data)
- Development of winning messaging, branding, and colour schemes

#### Design

- Graphic design
  - Design 2-sided door knocker 89 x 216 mm
  - Design 2-sided mailer 139 x 107 mm
  - Design lawn sign 24"x18"
  - Design street sign 32"x 48"
  - Design up to five (5) website images
  - Design profile pictures for Facebook and Twitter
  - Design Twitter header
  - Design Facebook header
  - Design roll up banner
  - Design event banner
- Printing services
  - Brochures
  - Signs
  - Banners

**Communications**

- Speech
- Written emails
- Arranging and attending meetings with political liaisons
- Various related telephone and other communications

**Digital Strategy**

- Establishment and management of Nationbuilder website
  - Complete set up
  - Data management and analytics
  - Website infrastructure
    - Home, About, Platform, Donations, Lawn Sign, Volunteer, etc.
- Social media management
- Email management

**Budget**

- Management and support (optional)

**Not Included:**

- Website costs and fees
- Signage, brochures, mailers, or material costs
- Campaign space rental
- Supplying volunteers
- Field work (i.e. door knocking or flyer delivery)
- Advertising costs
- Event costs
- Photography and videography costs
- Storage costs
- Post-Election Financial Statement and Audit

## Schedule B

### Payment Schedule

Upon signing of contract: \$2,459.00

\*All payments made to BLACKRIDGE STRATEGY

226-448-9763  
210 - 717 Richmond St.  
London, ON, Canada

connect@blackridgestrategy.com | blackridgestrategy.com

**Blackridge Strategy**  
210 - 717 Richmond Street  
London ON N6A 3H1  
(226) 448-9763  
amir@blackridestrategy.com  
blackridgestrategy.com  
GST/HST Registration No.: 75918 9285  
RT0001



# INVOICE

INVOICE TO  
Paul Van Meerbergen

INVOICE # 24082018-1011-01  
DATE 24/08/2018  
DUE DATE 23/09/2018  
TERMS Net 30

ACTIVITY	DESCRIPTION	TAX	AMOUNT
Digital and Social Media Management	- Attack ads against Virginia Ridley - Anonymous website	HST ON	1,320.00

PAID

HST (ON) @ 13%	151.86
TOTAL	1,320.00
PAYMENT	1,320.00
BALANCE DUE	<b>\$0.00</b>

## info on Ridley, Ward 10

IN info@nordexresearch.ca  
📧 Fri, 24 Aug 2018 7:13:10 PM -0400  
To "Amir Farahi" <amir@blackridgestrategy.com>  
Tags 🏷

Amir:

Information is being aggregated as we speak.

Here is the first in series; this one prepared by Barry Philips. See attached.

Kimble Ainslie  
Chairman  
Paul Van Meerbergen Campaign  
226-663-7094

----- Original Message -----  
Subject: Re: Draft Contract  
From: "Amir Farahi" <amir@blackridgestrategy.com>  
Date: 8/8/18 10:09 pm  
To: "Paul Van Meerbergen" <paul@lamko.com>  
Cc: "info" <info@nordexresearch.ca>

Hello Paul:

Please see attached for the contract. If you can't recall what we discussed with regards to "Research" I can explain on the phone. My number is 226-448-9763.

Regards,

Amir Farahi

--- On Tue, 07 Aug 2018 16:01:59 -0400 **Paul Van Meerbergen** <paul@lamko.com> wrote  
---

Hello Amir,

Further to our meeting last Friday, could you email a draft contract for the services we discussed, with the exception of graphic design. Please include details of what is included. Also, please include a clause stating that once the contract is in force, the activities undertaken will be communicated to us on a weekly basis.

Thank you Amir.

Regards,

Paul Van Meerbergen

**Amir Farahi**  
Principal  
(226) 448-9763

**Blackridge Strategy**  
210 – 717 Richmond Street  
London, ON N6A 3H1  
BlackridgeStrategy.com

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## **1 Attachment**

Ridley Expense Summary.xlsx

**expense**

Move to Tag as Delete Mark spam Archive

**AB** Barry Phillips

Fri, 24 Aug 2018 6 26 56 PM -0400 - INBOX

To "Amir Farahi" <amir@blackridgestrategy.com>

Tags



Hi Amir

Attached is the file the summary of Ridley expenses. There are 6 tables of info.

Regards  
Barry

**1 Attachment** Download as Zip



**Ridley Expense Summary.xlsx**

14.7 KB

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